

Stone World

2020 STONE GUIDE

December Display Advertisers receive a package that includes: a bold face listing in print and digital with a company logo in print, digital and online, live web and email links online, clickable social media links and more!

- Generate leads year round! 96% of our subscribers have involvement in the purchasing decisions at their company.*
- Distributed to more than 16,500 industry professionals.
- Online All Year – Viewed monthly by 18,660 average unique website browsers.**

LISTING DEADLINE: November 4, 2019

STONE GUIDE: Listing Packages

BASIC LISTING – FREE

- General contact information in print, digital & online

ENHANCED LISTING – \$295

Includes Basic listing plus:

- 50 word company description online
- Live email and web (URL) links

DELUXE LISTING – \$550

(FREE for December display advertisers)

Includes Basic listing plus:

- Boldface in print & digital
- Live web and email links online
- Color logo in print, digital & online
- 50 word company description online
- Improved positioning online

PREMIUM LISTING – \$875

(\$540 for December display advertisers)

Includes Basic listing plus:

- Boldface in print & digital
- Live web and email links online
- Color logo in print, digital & online
- BEST positioning online
- 50 word company description online
- Social Media linked icons online
- 3 photos online (*sample top right*)
- 3 PDF brochures online (*sample top right*)

DECEMBER 2019 ISSUE

The image displays three overlapping screenshots of the Stone Guide website. The top screenshot shows the search interface with a 'List/Update Your Company' button and a 'SUBMIT MY RFP' button. The middle screenshot shows the 'BLANCO' company profile, including contact information, a description, and trade names. The bottom screenshot shows the 'MULTIMEDIA' section with a photo of a kitchen sink.

MULTI-MEDIA ▶

STONE GUIDE: Additional Options

SOCIAL MEDIA LINKS – \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, Instagram, LinkedIn, Twitter, and YouTube accounts.

RECTANGLE AD – \$330

Appears on every page of the online directory! (300 x 250)

LEADERBOARD AD – \$330

Post your 728 x 90 product ad online for more exposure to your customers. Ad appears on results page for specific category selected.

VIDEO – \$330

Put your company's message at buyers' fingertips live and in color on your listing page.

UPDATE YOUR LISTING ONLINE TODAY!

Contact: Renee Schuett at (248) 786-1661 or schuett@bnpmedia.com

www.stoneworld.com/stoneguide